



## Fact Sheet

### Soft Bath - A Glimpse into Bathtubs of the Future

- Soft Bath is Ideal Standard International's latest bathroom solution combining patented, **innovative material** and outstanding design to bring the bath of the future into the home.
- Designed by Ideal Standard's award winning designer **Marc Sadler**.
- The patented unique and innovative compound material used for the Soft bath has been created through the process of **roto-moulding** and combines polyester and polyurethane.
- The **ergonomic, soft, smooth, oval** bathtub invites users to indulge in luxury.
- The result is a material that is:
  - More durable, shiny and resilient than acrylic yet softer to the touch
  - Flexible for adaptable shape sensations
  - Warmer upon skin impact
  - Keeps the temperature of water warmer for longer helping reduce water and energy usage: initial testing indicates that the water stays warmer almost twice as long as in a normal bathtub
  - This potentially reduces the amount of water and energy used per bath
- Soft bath is a full option design including taps and an air spa, allowing people to indulge and enjoy the pampering and cocooning effect of the tub's shape



## **Specifications**

- The 180 by 80cm stand alone bathtub comes in a white finish. It includes an integrated chrome wall for Moments fittings.
- Soft Bath is available across Europe, Middle East and Africa.

For more information, visit [www.idealstandard.com](http://www.idealstandard.com) or contact:

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