

## Fact Sheet

### Ideal Standard First – Easy access for all generations

- First is Ideal Standard's latest **bath tub collection**, which combines design and functionality.
- First was created by designer **Marc Sadler**, based Milan, Italy.
- Special attention in the design of this collection was given to **easier access**. First enables bathing to be truly and intensely relaxing experience for all generations.
- With **water capacity** maintained at traditional levels but an **outer edge 7cm shorter** than the average bath, First facilitates accessibility to all, especially children and the elderly.
- First bathtubs have an **innovative draining system** with a magnetic mechanism and **hidden overflow**, providing the design with a minimalist look and enlarging the available internal surface.
- First's friendly aesthetics also include wooden panels in grey or white oak, allowing users to **tailor the collection** to their personal tastes as well as to integrate into existing bathrooms.
- Due to its **flexible size and forms**, the First collection can be easily integrated into the most challenging shaped bathrooms blending easily into its surroundings, creating a harmonious and comfortable environment.
- First is available across markets in Europe, Middle East & Africa.



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## Specifications

- First offers an answer to less evident bathroom sizes: the collection is available in rectangular, asymmetric and corner shapes in ten sizes.
- Easy access is achieved as the tubs are only 48cm high.

For more information, visit [www.idealstandard.com](http://www.idealstandard.com) or contact:

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